



Sport Time Balkans d.o.o, Omladinskih brigada 88, 11070 Novi Beograd
Phone number: +381 11 44 22 010

COOKIE NOTICE

This cookie notice describes:

1. What are cookies;
2. What is the lifetime of a cookie;
3. What are own cookies vs. cookies placed by third parties;
4. How cookies are used by using our website;
5. Plug-ins;
6. What type of information is stored and accessed through cookies;
7. How to customize your browser settings for cookies;
8. How can cookies be turned off;
9. Privacy.

INTRODUCTION

This Cookie Policy applies to all users of this website. The information presented below is intended to inform the users of this website about the placement, use and management of cookies in the context of browsing this website.

We use the term "cookies" to refer to cookies and similar technologies through which information can be collected automatically.

Cookies are used to provide users of this website with a better browsing experience and services adapted to the needs and interests of each individual user, namely for:

- improving the use of this website, including by identifying any errors that occur while visiting/using it by users;
- providing anonymous statistics on how this website is used to Sport Time ("**Sport Time**", "**we**"), as the owner of this website;
- anticipation of possible services/goods that will be provided/made available to users through this website in the future, depending on the services/products accessed.

Cookies provide Sport Time with valuable feedback on how this website is used, so that measures can be taken to make this website more efficient and accessible to users.

Thus, the use of cookies allows the memorization of certain settings/preferences established by the users of this website, such as:

- the language in which a web page is viewed;
- rates are expressed.



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1. WHAT ARE COOKIES?

An "Internet Cookie" (term also known as "browser cookie" or "HTTP cookie" or "cookie") is a small file, consisting of letters and numbers, which will be stored on the computer, mobile terminal or other equipment of a user through which the Internet is accessed.

Cookies are installed through the request issued by a web server to a browser (eg: Internet Explorer, Firefox, Chrome). Once installed, cookies have a fixed lifetime, remaining "passive", in the sense that they do not contain software, viruses or spyware and will not access information on the hard drive of the user on whose equipment they were installed.

A cookie consists of two parts:

- the name and
- the content or value of the cookie.

From a technical point of view, only the web server that sent the cookie can access it again when a user returns to the web page associated with that web server.

There are the following categories of cookies:

- **Session Cookies** – A "session cookie" is a cookie that is automatically deleted when the user closes their browser.
- **Persistent Cookies** – A "persistent cookie" is a cookie that remains stored on the user's terminal until it reaches a certain expiration date (which may be minutes, days, or years in the future).

2. WHAT IS THE LIFETIME OF COOKIES?

Cookies are managed by web servers. The lifetime of a cookie can vary significantly, depending on the purpose for which it is placed. Some cookies are used exclusively for a single session (i.e. session cookies) and are no longer retained from the moment the user leaves the website. Some cookies are retained and reused each time the user returns to that website (i.e. persistent cookies). However, cookies can be deleted by the user at any time through the browser settings.



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3. WHAT ARE THIRD PARTY COOKIES?

In addition to the cookies set by Sport Time, certain sections of content on the website may be provided by third parties, i.e. not by Sport Time, in which case these cookies are called "third party cookies".

Third party cookie providers must also comply with the data protection rules and privacy policy available on this website.

These cookies may come from the following third parties: Google Analytics, Facebook, Youtube.

4. HOW TO USE COOKIES THROUGH THIS WEB PAGE:

By using/visiting the website, cookies may be placed for the following purposes:

- a. Cookies **strictly necessary** for the optimal functioning of the website;
- b. Cookies for **statistical analysis** of users and the way they interact with the website;
- c. **Performance** cookies to improve user experience;
- d. Cookies for **advertising and marketing**.

a. **Strictly necessary cookies:**

These essential cookies allow you to navigate our website and use its features. These cookies do not collect information about you that could be used for advertising or to record your internet activity.

Strictly necessary cookies may include your own or third-party, persistent or session cookies and are usually used to provide the services you request.

CookieID	Category	PROVIDER	Term	Purpose and content	Type
viewed_cookie_policy	Necessary	Sport Time Balkans	11 months	The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.	Local storage



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cookieLawInfo- checkbox- necessary	Necessary	Sport Time Balkans	11 months	The cookies is used to store the user consent for the cookies in the category "Necessary".	Local storage
cookieLawInfo- checkbox- functional	Necessary	Sport Time Balkans	11 months	The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".	Local storage
cookieLawInfo- checkbox- performance	Necessary	Sport Time Balkans	11 months	The cookie is used to store the user consent for the cookies in the category "Performance".	Local storage
cookieLawInfo- checkbox- analytics	Necessary	Sport Time Balkans	11 months	The cookie is used to store the user consent for the cookies in the category "Analytics".	Local storage
cookieLawInfo- checkbox-others	Necessary	Sport Time Balkans	11 months	The cookie is used to store the user consent for the cookies in the category "Other".	Local storage
CookieLawInfoC onsent	Necessary	cookieyes.c om	1year	CookieYes sets this cookie to record the default button state of the corresponding category and the status of CCPA. It works only in coordination with the primary cookie.	Local storage
cookieLawInfo- checkbox- advertisement	Necessary	Sport Time Balkans	1 year	Set by the GDPR Cookie Consent plugin, this cookie records the user consent for the cookies in the "Advertisement" category.	Local storage
Elemetor	Necessary	Sport Time Balkans	Never	The website's WordPress theme uses this cookie. It allows the website owner to implement or change the website's content in real-time.	Local storage



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JSESSIONID	Necessary	Sport Time Balkans	Session	New Relic uses this cookie to store a session identifier so that New Relic can monitor session counts for an application.	Local storage
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b. Analysis cookies and user statistics:

These cookies inform us if a particular website user has visited/used this website before. These cookies are used for statistical purposes only to help us improve the website user experience and do not contain any personal information.

CookieID	Category	PROVIDER	Term	Purpose and content	Type
ga*	Analytics	Google	1 year 1 month 4 days	Google Analytics sets this cookie to store and count page views.	Cookie
_ga	Analytics	Google	1 year 1 month 4 days	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for the site's analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognise unique visitors.	Cookie
vuid	Analytics	Vimeo	1 year 1 month 4 days	Vimeo installs this cookie to collect tracking information by setting a unique ID to embed videos on the website.	Meta



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c. Performance cookies:

These cookies help to improve your experience, for example, they help to perform specific functions, such as sharing website content on social media platforms, collecting feedback, storing the preferences of users of this website and other functions.

CookieID	Category	PROVIDER	Term	Purpose and content	Type
wp-wpml_current_language	Functional	Sport Time Balkans	session	This cookie to store the current language/language settings.	Local storage
_lscache_vary	Functional	Sport Time Balkans	2 days	Litespeed sets this cookie to provide the prevention of cached pages.	Local storage
aka_debug	Functional	Vimeo	session	Vimeo sets this cookie which is essential for the website to play video functionality.	Local storage

d. Advertising/marketing cookies:

These cookies make it possible to find out whether a user viewed an online advertisement, its type and the time elapsed since viewing the respective advertising message. As such, such cookies are used for online advertising targeting. These cookies are anonymous, storing information about the content viewed, not about the users.

CookieID	Category	PROVIDER	Term	Purpose and content	Type
_fbp	Performance	Facebook	3 months	Facebook sets this cookie to display advertisements when either on Facebook or on a digital platform powered by Facebook advertising after visiting the website.	Meta



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5. SOCIALIZATION PLUG-INS

Sport Time may use or implement third-party social media plug-ins. Generally, your interaction with a plug-in enables the third party to collect some information about you, including your IP address, page header information, and browser information.

Sport Time has implemented the following social media buttons:

- Facebook (<https://www.facebook.com/privacy>)
- Instagram (<https://about.instagram.com/safety>)
- LinkedIn (<https://www.linkedin.com/legal/privacy-policy>)
- Vimeo (<https://vimeo.com/privacy>)
- Youtube (<https://www.youtube.com/howyoutubeworks/user-settings/privacy/>)

6. WHAT TYPE OF INFORMATION IS STORED AND ACCESSED THROUGH COOKIES?

Cookies store information in a small text file that allows the browser to be recognized. This website recognizes the browser until the cookies expire or are deleted.

7. CUSTOMIZING YOUR BROWSER SETTINGS REGARDING COOKIES

If the use of cookies is not bothersome and the computer or technical equipment used to browse this website is used only by you, long expiration periods can be set for storing the browsing history.

If the computer or technical equipment used to browse this website is used by several people, the setting to delete individual browsing data every time the browser is closed can be considered.

8. HOW CAN COOKIES BE DISABLED?

Disabling and refusing to receive cookies can make this website difficult to visit, leading to limitations in its usability.

Users can configure their browser to reject cookies or to accept cookies from a specific web page.

All modern browsers offer the possibility to change cookie settings. These settings can usually be accessed in the "options" section or in the "preferences" menu of your browser.



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Also, Users have the possibility to disable cookies (except for those strictly necessary for the operation of this website) as follows:

- (i) by accessing the "**Configure cookies**" option included in the banner that signals the use of cookie files, displayed when you first access the website;
- (ii) by accessing the "**Configure cookies**" option available at the bottom of the website.

However, refusing or deactivating cookies does not mean that you will no longer receive online advertising - only that it will not be adapted to your preferences and interests, highlighted by your browsing behavior.

To understand these settings, the following links may be useful:

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Microsoft Edge](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome for Desktop](#)
- [Cookie settings in Chrome for Android](#)
- [Cookie settings in Safari](#)

The monitoring of compliance with legal requirements in this area is also ensured by the data protection officer appointed within each Sport Time entity, having the following contact details:

- **Serbia** - Sport Time Balkans doo. Belgrade, with registered office in Belgrade, Republic of Serbia, address Omladinskih brigada 88, 11070 Belgrade; e-mail address: data.protection@sporttime.rs
- **Bulgaria** - Sport Time EU EOOD with registered office in Sofia, Bulgaria, address 102-D Cherni vrah Blvd., fl. 7, Triaditsa district; Email address: data.protection@sporttime.bg
- **Romania** - Sport Time Trade SRL with headquarters in Bucharest, Romania, address: Strada Dinu Vintilă no. 11, Euro Tower, 7th floor; Email address: data.protection@sporttime.ro

9. DATA PROTECTION

We are committed to using cookies correctly and in accordance with the rights provided by law for users. This Policy on the use of cookies is supplemented by our Privacy Policy. You can find our Privacy Policy here: www.sporttimegroup.com/privacy-policy/.

We reserve the right to change the Cookie Policy at any time. Any changes will be published on our dedicated page at www.sporttimegroup.com/cookies-policy/ and will take effect from the date of publication. We will post the latest version of the Policy on our website at www.sporttimegroup.com.